

## Workshop: How to Design Gamified Learning Environments

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### What is Gamification?

*"the use of game design elements in nongame contexts"* (Deterding, Dixon, Khaled, & Nacke, 2011)

"Gamification is not itself a product; one [a teacher] does not create a gamification as one creates a game. Instead, one [a teacher] adds game elements to change a process that already exists to change how that process influences people"<sup>1</sup>

<sup>1</sup>Gamification Science, Its History and Future: Definitions and a Research Agenda *Richard N. Landers, Elena M. Auer, Andrew B. Collmus, and Michael B. Armstrong* 

#### What is Game Design Elements?



#### What is Game Design Elements?



#### MDA & MDC Framework to classify game design elements

#### A game developer perspective

#### Mechanics, Dynamics and Aesthetics (MDA) framework

- Mechanics: the basic rules or components of the game
- Dynamics: the behavior of the player with the mechanics
- Aesthetics: the emotional responses of the player

MDA: Hunicke, LeBlanc, & Zubek (2004)



#### MDA & MDC Framework to classify game design elements

#### A game developer perspective

Mechanics, Dynamics and Components (MDC)

- Mechanics: the basic rules or components of the game
- Dynamics: the behavior of the player with the mechanics
- Components: the M and D implementation

Extends MDA framework

Kevin Werbach (2012)



Μ

## Player Profiles & Player Models

#### Yee (2016) Player Types

Achievements: Advancement, Mechanics, Competition. Social: Socializing, Relationship, Teamwork. Immersion: Discovery, Role Playing, Customization, Escapism.

Player Types Questionnaire to Gamified System (Andrade, Marques, Bittencourt & Isotani, 2016)

- Variation of Yee Player Types  $\rightarrow$  no subcomponets
- Aimed at the general public



Dreamer

## Player Types Questionnaire to Gamified Systems

Score	HI - How Important	F - Frequency	L - Like or Not
2	Really important	Always	Really like
1	Important	Often	I like a bit
0	Whatever	I do not know for sure	Whatever
-1	Little importance	Rarely	I do not like it very much
-2	No important	Never	I don't like it at all

## **Player Types Questionnaire to Gamified Systems**

- 1. Be in advantage in relation to the other players? (HI)
- 2. About your character's armor or clothing matching in color and style, or do the pieces of the game look interesting? (HI)
- 3. Observe your own performance in relation to other players (HI)
- 4. About the appearance of your character, be different from the appearance of other characters? (HI)

Socialize

- 5. To you, compete with other players is.. (HI)
- 6. You become very good at a game is.. (HI)
- 7. Defeat other players? (F)
- 8. Do you think of items or features that could be changed to customize the appearance of your character or the game itself? (F)
- 9. Chat with other players (online) about your personal issues/issues? (F)
- 10. Try to provoke or irritate on purpose other players? (F)

## **Player Types Questionnaire to Gamified Systems**

- 11. How long do you spend customizing your character during his creation? (F)
- 12. How often other players (online) offered you help when you had a real-life Achiev problem? (F)
- 13. Do you like being immersed in a fantasy world? (F)
- 14. Looking to be part of a group at games? (F)
- 15. How often do you have meaningful conversations with other players? (F)
- 16. Do you like helping other players? (L)
- 17. Do you like to do actions/things that irritate other players? (L)
- 18. Do you like meeting other players? (L)
- 19. Do you like chatting with other players? (L)



### **Gamification frameworks**





### **Gamification frameworks**









## Gamiflow

# A framework to **gami**fy learning environments based on the **flow** theory





Five iterative stages based on the traditional instructional design ADDIE model





- 1. Describing the characteristics of the non-game context
- 2. Identifying the engagement problems
- 3. Understanding the motivational problems based on flow theory
- 4. Defining the engagement goals
- 5. Delineating the target-behaviors
- 6. Identifying the player profiles

#### (A.1) Describing the characteristics of the non-game context



Non-game context: math classroom of upper secondary education level school Target-public: 15 to 18 years old students Involved entities:



#### (A.1) Describing the characteristics of the non-game context



Non-game context: math classroom of upper secondary education level school Target-public: 15 to 18 years old students Involved entities:

- Teacher
- Classmates
- Smartphone agent assistant
- Math problem book
- ...



#### (A.1) Describing the characteristics of the non-game context



Non-game context: math classroom of upper secondary education level school Target-public: 15 to 18 years old students Involved entities:

- Teacher
- Classmates
- Smartphone agent assistant
- Math problem book
- ..

Non-game context objectives: Improve skill/knowledge into maths

- Metric: 0 to 10 score
- **Instrument**: summative/formative assessment)



#### (A.1) Identifying the observable interactions



#### (A.2) Identifying the engagement problems





### Engagement Problem: E.g. Lack of involvement



(metric)

(instrument)

(condition)

#### (A.3) Understanding the motivational problems based on flow theory

(1) Lack of balance
 between
 ability/challenge

[Target-public] believe that their abilities are not enough to deal with the challenge, they believe that their abilities are not related with the situation, or they feels that the situation do not require their abilities



(2) Lack of objective and short-term goals

[Target-public] do not know what to do, they do not know what is expected to be achieved, or their goals are not clearly established (\*)<l

(3) Lack of immediate and clear feedback

It is unclear for the [target-public] how well are doing the things, or they feel that things are not progressing according to what their is doing.



### (A.4) Defining the engagement goals

#### Engagement goal:

- Increase the average time spent solving math problems > 2hrs
- Improve the score of effort through self-report questionnaire > 40

#### **Motivational goal**

20

- Balance the perceived ability/challenge
- Make explicit the objective and short term-goals
- Give direct and clear feedback

Expected positive effect on non-game context objective: Improvement on the scores of summative/formative assessments

15-18 y/o

student

(target-public)

Observable Interaction (solving problem)

List of math problems (object) **Motivational problem** 

- Lack of balance between ability/challenge
- Lack of objective and short term-goals
- Lack of immediate and clear feedback

Why?

- Engagement problem: E.g. Lack of involvement
- Daily average of time solving math problems
  < 1hr</li>
- Score of self-report questionnaire of effort

#### (A.5) Delineate the target-behavior

#### **Engagement goal:**

- Increase the average time spent solving math problems > 2hrs
- Improve the score of effort through self-report questionnaire > 40

Expected positive effect on non-game context objective: Improvement on the scores of summative/formative assessments

15-18 y/o

student

(target-public)

Observable Interaction (solving problem)

List of math problems (object) Delineate the target-behavior is to describe what means to achieve the engagement goals as interaction sequences of expected interactions between the targetpublic and the involved entities in the context of the observable interaction



#### (A.5) Delineate the target-behavior

To delineate target-behaviors from observable interactions, we suggest to use the structure ...









## Hands-on & Heads in (1)

Objective: Demonstrate ability to delineate target behavior



## Scenario 01

#### Instructional goal: *deduct a given math formula*

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees:



#### Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	
3		
4		
5		

**Q2.** What is the formula to deduct The number of conifer trees?



#### Scenario 01





## Scenario 01

#### Instructional goal: *deduct a given math formula*

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

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## Hands-on & Heads in (1)

**Objective**: Demonstrate ability to delineate target behavior **Solution** 







## **Analysis Phase**

#### (A.6) Identifying the Player Profiles





Target-Public (Student)

Enjoy the teamwork and get satisfaction from group achievements, individual accomplishment s are not relevant





Enjoy to chat and meet other players, like to explain the rules, strategies, and even some tricks for others to do well.


# Hands-on & Heads in (2)

**Objective**: Demonstrate ability to identify Player Profiles









# **Design Phase**

# (D.1.a) Delineating game dynamics for the target-behaviors











## E.g. Game-dynamic of **progression** for the Scenario 01



#### **Q1.** Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	
3		
4		
5		









### E.g. Game-dynamic of constraints to avoid frustration in the Scenario 01

#### Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	[8] [12] [16] [20]
3	[7] [9] [11]	[20] [24] [28] [32]
4	[12] [14] [16] [18]	[28] [32] [36] [40]
5	[20] [25] [30]	[32] [36] [40] [44]

A constraints that limit the numbers to complete the table will avoid the frustration because this game-dynamic reduces the level of challenge

E.g. Game-dynamic of relationship to avoid frustration in the Scenario 01

A **group formation** to complete the task **is relationship** that reduces the level of challenge



pair-group







### E.g. Game-dynamic of constraints to avoid boredom in the Scenario 01

Q1. Complete the table:

n	Number of apple trees	Number of conifer trees	
1	1	8	1 E
2	4		
3			
4			
5			

A **time limit** to complete the problem is a game dynamic to increase the challenge avoiding the boredom

#### E.g. Game-dynamic of relatedness to avoid boredom in the Scenario 01

A **social pressure** showing performance in the task is a game dynamic that increase the challenge avoiding the boredom **Q1.** Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	
3		
4		
5		

## Adjusting the game-dynamics

After to define how the game-dynamics will be used to maintain balance of ability/challenge, it's time to define how these game-dynamics are related to the clear objective and short-term goals, and to the clear & direct feedback





Q1. Complete the table by marking the corresponding numbers of conifer trees and apple trees for each row:

Objective & short-term goals

n	Number of apple trees	Number of conifer trees	
1	1	8	
2	4	[8] [12] [16] [20]	
3	[7] [9] [11]	[20] [24] [28] [32]	
4	[12] [14] [16] [18]	[28] [32] [36] [40]	
5	[20] [25] [30]	[32] [36] [40] [44]	

A constraints that limit the

**numbers** to complete the table will avoid the frustration because this game-dynamic reduces the level of challenge

**Q1.** Complete the table **before the time limit exceeds**:

Objective & short-term goals

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	
3		
4		
5		

A **time limit** to complete the problem is a game dynamic to increase the challenge avoiding the boredom



- Progression
- Narrative
- Emotions

- Indicate the restrictions and rules defined by the constraints as part of the objectives and short-term goals
- Indicate the social interaction and communication defined by the relationship as part of the objectives and short-term goals



- Progression
- Narrative
- Emotions

- Indicate the restrictions and rules defined by the constraints as part of the objectives and short-term goals
- Indicate the social interaction and communication defined by the relationship as part of the objectives and short-term goals
- The advancement of the progression, the acts/events of the narrative, and the emotions engender by the game-dynamic should be aligned to the objective and short-term goals

## E.g. Game-dynamic of **progression** for the Scenario 01



	Xn	X²n	n²	X/n
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## E.g. Game-dynamic of **progression** for the Scenario 01

5





### E.g. Game-dynamic of constraints to avoid frustration in the Scenario 01

#### **Q1.** Complete the table:

n	Number of apple trees	Number of conifer trees	When a non available number is
1	1	8	introduced. a feedback indicating
2	4	16	the breakout of a rule should be
3	9	24	
4	15	[28] [32] [36] [40]	indicated
5	[20] [25] [30]	ERROR: You can only introduce the	
		numbers [12] [14] [16] [18]	

E.g. Game-dynamic of constraints to avoid boredom in the Scenario 01

Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	16
3	9	24
4	16	
5		



When the **timeout** is reached, a feedback should be given





- Narrative
- Emotions

- Actions that break the restrictions and rules defined by the constraints should be always presented as negative feedback
- Feedback should be presented during the social interaction and communication defined by the relationship

### E.g. Game-dynamic of **relationship** to avoid **frustration** in the Scenario O1

A **group formation** to complete the task **is relationship** that reduces the level of challenge

pair-group



#### E.g. Game-dynamic of **relatedness** to avoid **boredom** in the Scenario O1

2

A **social pressure** showing performance in the task is a game dynamic that increase

n	Number of apple trees	Number of con
1	1	8

ifer trees

**Q1.** Complete the table:



**Emotions** 

- constraints should be always presented as negative feedback
- Feedback should be presented during the social interaction and communication defined by the relationship
- The **advancement** of the progression, the **acts/events** of the narrative, and the mechanisms that trigger emotions should be defined as part of the feedback

### (D.1.a) Align game dynamics for each player profile



### Instructional goal: *deduct a given math formula*

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees:



#### Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
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2	4	
3		
4		
5		



#### M136: Apples (OECD, 2006)

### Scenario 02 Instructional goal: *deduct a given math formula*



### Instructional goal: deduct a given math formula

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees:



#### Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	16
3	9	24
4	16	32
5	25	40



### Instructional goal: deduct a given math formula

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees:

#### Q1. Complete the table:

n	Number of apple trees
1	1
2	4
3	
4	
5	





### Instructional goal: deduct a given math formula

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees:

Q2.



### Instructional goal: *deduct a given math formula*

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees.

Q1. Complete the table:

**Q1.** Deduce the rule that allows complete the table and write on:

n	Number of apple trees	Number of conifer trees
1		8
2	4	
3		
4		
5		




## Instructional goal: deduct a given math formula

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees:



Xn

#### Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
1		8
2	4	
3	9	
4	16	
5	25	

**Q2.** What is the formula to deduct The number of conifer trees?

n<sup>2</sup>

X/n

X<sup>2</sup>n

## Instructional goal: deduct a given math formula

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

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Xn

#### Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	12 🗶
3	9 🗹	
4	16 🗹	
5		

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## Instructional goal: deduct a given math formula

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#### Q1. Complete the table:

n	Number of apple trees	Number of conifer trees
1	1	8
2	4	16 🗹
3	9 🗹	24
4	16 🗹	12 🗶
5	50 🗶	. 74 🗶



## Instructional goal: deduct a given math formula

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

The pattern of apple trees and conifer trees for any number (n) of rows of apple trees:



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n<sup>2</sup>

X/n

X<sup>2</sup>n

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## Instructional goal: deduct a given math formula

A farmer plants apple trees in a square pattern. In order to protect the apple trees against the wind he plants conifer trees all around the orchard.

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3	9	24
4	16	32
5	25	40

**Q2.** What is the formula to deduct The number of conifer trees?







## **Scenario 01** Instructional goal: *apply a given math formula*

A result of global warming is that the ice of some glaciers is melting. Twelve years after the ice disappears, tiny plants, called lichen, start to grow on the rocks.

Each lichen grows approximately in the shape of a circle. The relationship between the diameter of this circle and the age of the lichen can be approximated with the formula:

$$d = 7.0 \times \sqrt{(t-12)} \quad for \ t \ge 12$$

Where *d* represents the diameter of the lichen in millimetres, and *t* represents the number of years after the ice has disappeared.

Using the formula, calculate the diameter of the lichen, 16 years after the ice disappeared.









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TABLE OF





# **ABOUT ME**

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal since it was named after the Roman messenger god, Mercury



## EXPERIENCE





## **JOB POSITION 1**



#### **COMPANY NAME HERE**

#### 2006-2010

Job / position title here

- List your responsibilities for this job
- Adapt this to your needs
- Try to keep it short
- Get straight to the point
- Don't omit important information



## **EDUCATION**



Despite being red, Mars is a cold place, not hot Jupiter is a gas giant and the biggest planet in our Solar System



## **INSTITUTION 1**



#### INSTITUTION NAME HERE

#### 2000-2006

Principal subjects / occupational skills covered:

- List the subjects here
- Sort them by relevance
- Adapt this to your needs
- Try to keep it short
- Get straight to the point



#### Language 1

## **COMMUNICATION SKILLS**



#### **COMMUNICATION SKILLS**

Mother tongue(s)

Other language(s)

- Language 1
- Language 2



## **TECHNICAL SKILLS**



Venus Venus has a beautiful name, but it's terribly hot Mercury Mercury is the smallest planet in our Solar System Mars Despite being red, Mars is a cold place, not hot Jupiter It's a gas giant and the biggest planet in our Solar System



## **COMPUTER SKILLS**





## **VOLUNTEER WORK**





## HOBBIES



beautiful name, but it's terribly hot

closest planet to the Sun

Mars is a cold place, not hot

It's a gas giant and the biggest planet in our Solar System



## CONTACT



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EMAIL	Email address here







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## ..... ..... 0 • ww

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#### **Avatar Icons**

#### **Creative Process Icons**



#### **Educational Process Icons**

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### Help & Support Icons

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#### Nature Icons
## Performing Arts Icons

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## **SEO & Marketing Icons**



## Teamwork Icons

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